

## NHS Knowledge and Library Hub refresh campaign, 2023

# Promotional assets - at a glance

January 2023

### Social media cards

We have provided some different social media banners as graphics for you to use as well as a PowerPoint template where you can create your own social media graphics if you'd like to.

Graphic	Suggested Alt text
<p>NHS Knowledge and Library Services</p> <p><b>Searching for evidence is now so much easier</b></p> <p>The NHS Knowledge and Library Hub Centrally funded for healthcare by the NHS #NHSKLHub</p>	<p>Image: Cloud download icon Text: Searching for evidence is now much easier</p>
<p>NHS Knowledge and Library Services</p> <p><b>Direct access to information and evidence to support patient care</b></p> <p>The NHS Knowledge and Library Hub Centrally funded for healthcare by the NHS #NHSKLHub</p>	<p>Image: laptop icon with pointer Text: Direct access to information and evidence to support patient care</p>
<p>NHS Knowledge and Library Services</p> <p><b>Evidence at your fingertips</b></p> <p>The NHS Knowledge and Library Hub Centrally funded for healthcare by the NHS #NHSKLHub</p>	<p>Image: tablet icon with hand pointing at screen Text: Evidence at your fingertips</p>
<p>NHS Knowledge and Library Services</p> <p><b>evidence   information   knowledge</b> Simple searching. In one place.</p> <p>The NHS Knowledge and Library Hub Centrally funded for healthcare by the NHS #NHSKLHub</p>	<p>Image: Wifi icon Text: Evidence information knowledge. Simple searching in one place</p>
<p>NHS Knowledge and Library Services</p> <p><b>Evidence and knowledge searches made easier</b></p> <p>The NHS Knowledge and Library Hub Centrally funded for healthcare by the NHS #NHSKLHub</p>	<p>Image: computer pointer icon Text: Evidence and knowledge searches made easier.</p>

## Posters

We have a suite of posters as downloadable/printable PDFs. Below you can see full colour examples with a 'self completion' box where you can add local hub information as well add a graphic of QR code if that is helpful.

These have been produced as a mono version to for those who can't print in colour.

There are generic version available pointing people to the national NHS Knowledge and Library Service website.

**NHS Knowledge and Library Services** **NHS**

# Your library is online

**The NHS Knowledge and Library Hub**

Connecting healthcare staff and learners to high quality knowledge and evidence resources all in one place:

- thousands of journals
- books and e-publications including OUP handbooks
- one click to full text
- connect to your NHS library
- clinical decision support tools such as BMJ Best Practice
- clinical guidelines and procedures
- literature searching tools like Medline, EMBASE and CINAHL

#NHSKLHub

**NHS Knowledge and Library Services** **NHS**

# Refresh your knowledge

**The NHS Knowledge and Library Hub**

Connecting healthcare staff and learners to high quality knowledge and evidence resources all in one place:

- thousands of journals
- books and e-publications including OUP handbooks
- one click to full text
- connect to your NHS library
- clinical decision support tools such as BMJ Best Practice
- clinical guidelines and procedures
- literature searching tools like Medline, EMBASE and CINAHL

#NHSKLHub

**NHS Knowledge and Library Services** **NHS**

# Evidence at your fingertips

**The NHS Knowledge and Library Hub**

Connecting healthcare staff and learners to high quality knowledge and evidence resources all in one place:

- thousands of journals
- books and e-publications including OUP handbooks
- one click to full text
- connect to your NHS library
- clinical decision support tools such as BMJ Best Practice
- clinical guidelines and procedures
- literature searching tools like Medline, EMBASE and CINAHL

#NHSKLHub

**NHS Knowledge and Library Services** **NHS**

# Refresh your knowledge

**The NHS Knowledge and Library Hub**

Connecting healthcare staff and learners to high quality knowledge and evidence resources all in one place:

- thousands of journals
- books and e-publications including OUP handbooks
- one click to full text
- connect to your NHS library
- clinical decision support tools such as BMJ Best Practice
- clinical guidelines and procedures
- literature searching tools like Medline, EMBASE and CINAHL

#NHSKLHub

## Table top banner

**NHS Knowledge and Library Services** **NHS**

# Ask me about the NHS Knowledge and Library Hub

Online access to:

- thousands of journals
- books and e-publications including OUP handbooks
- one click to full text
- clinical decision support tools such as BMJ Best Practice
- clinical guidelines and procedures
- literature searching tools like Medline, EMBASE and CINAHL
- connect to your NHS library

Simple searching. In one place. [library.nhs.uk](http://library.nhs.uk)